
Sustainable Housing Action Partnership (SHAP)

Offer for 2018/2019

The housing sector is facing unprecedented challenges from:

- The continuing need to reduce costs and increase efficiencies
- The Regulator's focus on Value for Money
- The loss of the Code for Sustainable Code and HCA new build standards
- The need to develop new funding models
- The findings of the Bonfield Review

At the same time there are new opportunities which have their own challenges:

- the demand for 1 million new homes which evidence shows may not perform as designed and the need therefore for a design code following the loss of the Code for Sustainable Homes & HCA standards
- the urgent need to develop more sophisticated data management strategies
- the rapid development in local energy generation and storage models offering huge benefits but also challenges to decisionmakers in determining risks and in differentiating offers
- the potential to use electric vehicles as battery storage and/or use homes to generate the energy to run them
- the recent Government policy announcement on social housing rent and LHA cap
- the Clean Growth Strategy

SHAP is working on all these of challenges and on potential opportunities for the housing sector to achieve better value from investment made.

Our aim is to facilitate a network where we work smarter not harder through identifying the opportunities to improve tangible long term outcomes from funding invested in housing, regeneration and economic development programmes and initiatives to address fuel poverty and promote health and wellbeing.

We have moved from being core funded through public grant to a Membership model. Our work is shaped by our Members. Based on their priorities we carry out research, organise technical training, set up an annual programme of events, produce cross sector responses to consultations, make all our information available to support decisionmakers. I am therefore writing to invite you to engage with SHAP in 2018/2019 as a Member, Partner or Sponsor. I attach a short briefing about SHAP along with the application for Membership or Partnership. Please do not hesitate to contact me with any queries or suggestions about the proposed SHAP Work Package for 2018/2019 or your role in supporting SHAP and this work.

We hope you will join the debate with SHAP in 2018/2019. Please contact co-ordinator@shap.uk.com to discuss joining SHAP and any thoughts you have about supporting our work.

Yours sincerely

Alan Yates, SHAP Chairman

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WHY JOIN SHAP? WHAT MAKES **SHAP** UNIQUE?

We are not aware of other network organisations within the Midlands or UK that contain such a diverse membership. SHAP's uniqueness is its ability to tackle housing issues drawing on representation and input from private, public, third sector and academia; this includes local authorities and other public bodies, social housing providers and contractors, consultants, suppliers and manufacturers offering services to the housing sector.

SHAP's open policy encourages a range of partners to collaborate and understand the issues that each face which allows big society problems to be more easily resolved. Members freely provide time, money and information to help the development of good practice / innovative responses to housing issues, creating open discussion and benefit from collective research.

WHAT IS SHAP?

- The Sustainable Housing Action Partnership (SHAP) is an Independent network of innovators and leaders working in public and private organisations across the housing sector.
- Our Members collaborate on peer to peer initiatives including research and training
- Our approach is to share good practice/evidence leading to smarter working
- Our objective is to use a value for money approach to achieve the best possible long term outcomes for the housing sector and the communities we live

SHAP MEMBER PROFILE

- **Our Board:** Wates, Accord, Orbit, Energyharmonics, Camirus, Connexus, Keepmoat Housing
- **Our members:** typically, senior decisionmakers from across the housing sector including in housing, regeneration, health, economic development.
- **Our sector base:** Public and Private sector including social housing providers, new build companies, regulators, contractors, manufacturers, consultants, third sector, universities

SHAP Members own and manage over 250,000 homes and our wider network is responsible for over 500,000 homes. Local Authority Members also have regulatory powers and duty of care for many more home owners and tenants. In addition, selected Members provide domiciliary care to many tens of thousands of individuals.

Historically we had a West Midlands remit and many of our meetings are still held in Birmingham. However, we now have members across the UK and are developing new partnerships in Wales; Scotland; London and the South East; Manchester; the East Midlands and East of England.

SHAP PRIORITIES

- Good quality, comfortable, affordable to heat, sustainable homes in urban and rural areas.
- Resilient, healthy, flourishing communities with good access to life opportunities for all.
- Innovation in process, policy and operational delivery that supports better long term outcomes from investment

SHAP PARTNERSHIPS 2018/2019

Key external relationships in 2018/2019 include:

1. West Midlands Housing Officers Group – SHAP is carrying out research to inform decision making on 3 related issues. The research will be launched on 16 May 2018. SHAP Members, Partners and Sponsors are invited to inform the research.
 - Smart Procurement delivering extended positive impact from investment in housing
 - New Build Housing Performance Standard supporting viable, high quality, low carbon housing development
 - New Financial Models for Energy Efficiency Retrofit
2. The UK Collaborative Centre for Housing Evidence (CaCHE) was officially launched at a Westminster in October. SHAP was named in the funding bid and will participate as a member of knowledge exchange hubs that will be set up across the UK, where stakeholders from across the housing system will define what the agreed priorities will be.
3. Greater Birmingham and Solihull LEP - SHAP is a Delivery Partner – Technical Assistance for Low Carbon Housing ERDF Priority 4 for Greater Birmingham and Solihull LEP. This gives SHAP a mandate to speak to any organisation anywhere about potential innovation additionality to proposed housing delivery projects. SHAP has already supported one ERDF funding bid to Full application.
4. Interreg NWE – SHAP is the named UK lead for an bid for £4m to investigate new models of insulation non traditional solid wall properties alongside a programme of behavioural change outreach on energy management to 10,000 households in the UK and Europe. A decision on Stage 2 is expected at Easter 2018.
5. Interreg NEW – SHAP is named as a dissemination partner in a bid on designing housing as part of a circular economy. A decision on Stage 1 is expected at Easter 2018.
6. HACT and Tech UK – collaboration on development of data strategies for the housing sector including enhancing existing data and digital projects and introducing disruptive approaches to transform the housing business.
7. SHAP is working with the Energy Systems Catapult (advisors to Government on the transformation of the UK energy infrastructure) in issues including fuel poverty and the evolving UK energy system.
8. SHAP is working with Constructing Excellence to expand activity across the UK.

Existing relationships include partners and networks involved in:

- Energy efficiency retrofit including hard to treat properties and essentials such as ventilation
- New build standards that address the performance gap and provide the business model for building homes that are affordable but higher performing than current building regs
- Fuel poverty, health and wellbeing, local economic development, digital inclusion

WHY JOIN US

SHAP has made a difference. This is what our Members say:

"By offering informed research and information and collective sharing of relevant work, SHAP has influenced our decision-making"

SHAP research showing the links between health and Housing Associations has shaped an affordable warmth project

"SHAP's work has been instrumental in shaping legislation and helping social housing providers and local authorities understand what they need to do"

"SHAP has informed and influenced our decision-making

Used SHAP examples to get political clearance locally

SHAP research has influenced our Empty Homes Strategy

OUR TRACK RECORD

Established with public funding in 2005, we have identified emerging issues and commissioned the evidence base to support decisionmakers. Our work is available at www.shap.uk.com/resources. This list is continually updated.

WHAT VALUE FOR MONEY DOES SHAP OFFER AND WHAT MATCH FUNDING WILL SHAP CONTRIBUTE?

Through joint commissioning of research and sharing of data and best practice, SHAP Members benefit from:

- The local knowledge and experience of SHAP in working with housing sector organisations and their key stakeholders for over 10 years on their priority issues
- A wide cross sector network that gives SHAP access to a large data set, extensive experience and invaluable expertise
- A demonstrable track record of joint commissioning of research to provide evidenced information, knowledge transfer and capacity building
- SHAP members provide 'cost-in-kind' input sharing experience, best practice information and data; creating a more cost effective route to delivery than traditional consultancy

- The opportunity to interact efficiently with the local, sub regional and national Government and provide independent cross sector evidenced information to influence relevant policies and delivery agenda
- Invitations to join research groups, shape the terms of reference and comment on draft findings
- The opportunity for real time updates on research progress before reports are published
- Free access to reports upon publication

SPONSORSHIP OPPORTUNITIES

We are working on 3 research strands, with a proposal being developed for the West Midlands Combined Authority and all the West Midlands Local Authorities on a West Midlands low carbon housing and infrastructure fund.

We are therefore interested in a wide range of activity related to the housing sector and would welcome financial and technical support from those engaged in delivering innovation and leadership in housing related matters.

We work with one company in each area annually. Please contact us if you would like to be our sector partner in 2018/2019.

TECHNICAL AREAS including	ROLES
Finance	Website
Offsite manufacturing	Research publication costs
BIM	
Digital connectivity	
Air quality	
Green and blue infrastructure	
etc	

APPLICATION to join SHAP in 2018/2019

SHAP Memberships and Partnerships run for 12 months.

Renewals of Memberships and Partnerships will run for 12 months from the date of their expiry.

Earlybird Member rates apply to Member renewals paid within 30 days of invoice



SHAP Membership to access Surefire gives 12 months of full SHAP Member benefits and access to Surefire for the life of your programme or project.

To apply for Membership or Partnership or to support SHAP as a Sponsor or for any queries, please complete the form below and return to co-ordinator@shap.uk.com

The SHAP technical training and research programme and offer includes:

<i>Research areas including:</i>	<ul style="list-style-type: none"> • Procurement • Finance • Data • New Build Standards • Bonfield review action plan • Energy generation and storage including electric vehicle/battery technology
<i>Core delivery</i>	<i>Member offer</i>
Task and finish group programme	Shape research and receive real time updates and priority access to final reports
Technical training and takeaways for further internal briefings	Shape the event programme Additionally book an event delivered at your site, designed for you
Annual conference	Conference places
Annual programme on a range of topics prioritised by Members	Training places
	Your voice shapes our agenda
Briefings on ERDF opportunities	Help to investigate added value for your proposed delivery programmes

SHAP MEMBERSHIP, PARTNERSHIP AND SPONSORSHIP APPLICATION FORM – 2018/2019

CATEGORY – please indicate which you are interested in

MEMBERSHIP AND PARTNERSHIP		SPONSORSHIP	
Membership including Surefire access	£2500	Conference – sole sponsor	£5000
Earlybird Member rates apply to Member renewals paid within 30 days of invoice	£1000	Conference – joint sponsor	£2500
Partnership	£250	Conference - exhibitor	£500
Individual	£50	Workshops	£500 - £2500
		Sponsorship - website	£3000
		Sponsorship - publications	Case by case

NAME OF ORGANISATION

DATE

ADDRESS OF ORGANISATION

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE NUMBER

ALTERNATIVE CONTACT NAME, EMAIL AND PHONE

please return to co-ordinator@shap.uk.com