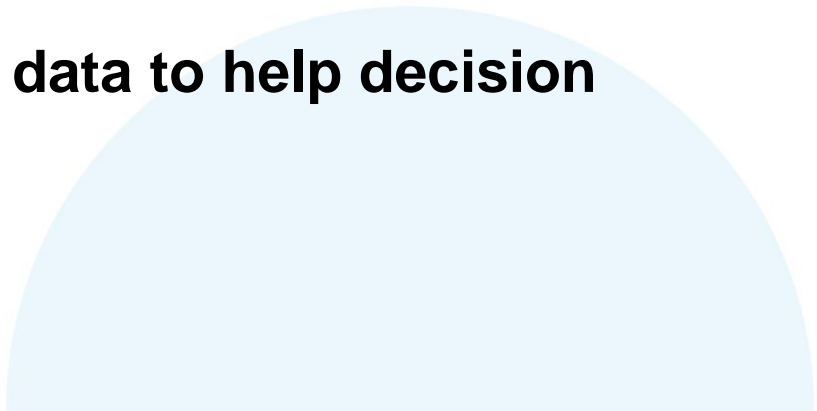


Ask yourself the following.....

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- **How are you identifying the right properties to invest in??**
 - **What data do you use to inform investment decisions??**
 - **How are you measuring the business benefit following investment??**
 - **Who owns property data in your organisation and is data access freely available??**
 - **How do you access external data to help decision making??**
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- A large, light blue circular graphic element is positioned in the bottom right corner of the slide, partially overlapping the text area.